



SEMINAR

SHIFTING AiR
STRATEGIES

Program Saturday
14 December 2013
10.00 – 20.30 hrs.

Program Saturday December 14th 10.00 – 20.30 hrs.

09.30 - 09.55

Registration and Coffee & Croissant at Lijm & Cultuur in Delft (NL).

09.55 - 10.00

Welcome and introduction to the program by moderator of the day **Floor van Spaendonck** of Het Nieuwe Instituut, Rotterdam (NL).

10.00 - 10.05

Welcome by the hosting organization Aline Baggio of **id11 | CreArt Network**, Delft (NL).

10.05 - 10.35

Perspectives on Shifting AiR Strategies Erik Hagoort of **DutchCulture | TransArtists** and Georgi Nikich, AiR expert and director of **Moscow Union of Exhibition Halls** (RU).

10.35 - 11.00

Sketch of Profiles and Practices in the international field of AiR by **Janwillem Schrofer**, organizational sociologist, coaching individual artists and counselling cultural organizations on strategy, programming and funding.

11.00 - 11.20

'Shifting' by **Anne Breure** (AiR at **Wander**, The Hague NL).

11.20 - 11.30

Coffee break*.

11.30 - 13.00

AiR strategies a moderated group presentation concerning:
1. Artist-in-Residence strategies, focus and models of practice.
2. What does it mean to stretch or re-examine your boundaries?
With a special focus on the following issues: AiR & public space, artists as organizers and the relation of AiR with general and expert audiences.

With: Zwichi, Moscow Region (RU), Buitenwerkplaats, Starnmeer (NL), Motel Spatie, Arnhem (NL), Wander, The Hague (NL), Agdar Art Centre, Kristiansand (NO), Atelierhaus Salzamt, Linz (AU), Cultural Transit, Ekaterinenburg (RU), Satellietgroep, Scheveningen (NL) and Artkomas, Kaunas (LT).

13.00 - 14.00

Lunch*.

14.00 - 14.20

'Deep Play' by **Anna Moreno** (AiR at **Wander**, The Hague NL).

14.20 - 15.30

Explorations in four working groups each guided by experts. Exploring the following topics:
1. AiR in Context How to develop and survive. About (local) positioning and (global) cooperation. With **Janwillem Schrofer**, investigating and

supporting AiR in Africa, Asia, Latin America and in the Netherlands (as President of Rijksakademie Amsterdam (NL) 1982-2010, consultant since). A workshop based on case histories.

Moderator: Heidi Vogels.

2. AiR and means of existence How to support your program focus? What are the latest developments in attaining financial support on international level?

With: Asya Filippova of **Proekt_Fabrika Moscow** (RU), Anton Mariasov of **Gridchin Hall Moscow** (RU), Claudia Schouten of **Motel Spatie**, Arnhem (NL), Paul Giesen of **id11**, Delft (NL) and more.

Moderator: Erik Hagoort.

3. AiR and collections What do you do with the results of your AiR program (objects or knowledge)?

With: **Leontine Meijer van Mensch** (lecturer of heritage theory and professional ethics Reinwardt Academy HKA, Amsterdam (NL) and president of COMCOL), **Satellietgroep**, Scheveningen (NL) and Gaston ten Horn of **M4gastatelier**, Amsterdam (NL).

Moderator: Jacqueline Heerema.

4. AiR and combining fields of interest Cultural heritage, research, tourism and culture. With: Holger Nickisch of **Kunstfort Vijfhuizen** (NL), Maud Aarts of **Buitenwerkplaats**, Starnmeer (NL), Yana Klichuk of **PRO ARTE | Kronstadt residence**, St. Petersburg (RU), Olga Gartman of **Zwichi residence**, Moscow Region (RU), Henry Alles of **P.A.I.R.** (NL) and more.

Moderator: Eliane Esther Bots.

15.30 - 16.00

Tea break*.

16.00 - 16.20

'Exi(s)' by **Kosta Tonev** (AiR at **Wander**, The Hague NL).

16.20 - 17.00

Feedback explorations on the last sessions.

17.00 - 17.30

Feedback session by invited artists / critics and open discussion with **Elke Uitenthuis** and **Simon Kentgens**.

17.30 - 20.30

Closing of the program, dinner & drinks*.

* Free coffee and tea. Day ticket for lunch, dinner & drinks 32,50 euro. Day ticket is available at the registration counter. Reservations before 10.00 hrs.

About the artists' contributions

Kosta Tonev

'Exi(s)t'

Kosta Tonev's participation is predicated on mobility of labor and professional tourism. He looks closely into the relationship to the foreign context and various forms of exclusion, which make life a subject of political control. His practice is grounded in the aesthetics of existence. Assuming different personas he seeks to link the personal to the political.

Anna Moreno

'Deep Play'

In her work, Anna sometimes hijacks the format of the lecture, transgressing the codes of the stage and the speaker. Ideology, human behavior, the commons and the global economy are central in her artistic practice. She likes to put these into play with the (complicit or not) contribution of the viewer, diving into how conflict, discomfort or unconscious assumptions affect the way we live.

Anne Breure

'Shifting'

The inspiration for Anne Breure's participation is derived from her travels to perform her work during the past two months whilst being a resident artist at Wander. Her interest in various forms of practice which organize our social order, often leads her to juxtapose different practices in attempt to create spaces where one can see, question and imagine other (new) practices. She will put this approach in relation to the idea of shifting strategies and the situation of being in a seminar.

Location

Lijm & Cultuur
Rotterdamseweg 272
2628 AT Delft
The Netherlands

Information

id11
info@id11.nl

Organisation

www.creat-eu.org
www.id11.nl
www.satellietgroep.nl
www.go-wander.org
www.transartists.org

CreArt
NETWORK OF CITIES FOR
ARTISTIC CREATION



DutchCulture
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cooperation

Россия
Голландия
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